

THE SEARCH IS ON FOR AMERICA'S BEST INVENTION 2008

-Orca Communications Launches Nationwide Competition Calling All Inventors to Submit Their Most Innovative Consumer Product for the Chance to Win A Full Service Media Campaign – A Prize Valued at Nearly \$20,000 -

Phoenix, AZ – January 28, 2008 – Orca Communications today announced the launch of “America’s Best Invention 2008”, an annual competition where inventors across the nation are challenged to present their most original invention for the grand prize of a full service 3 month media campaign, providing exposure to the world’s most powerful media outlets.

Orca Communications, a Phoenix based PR firm is widely known for representing America’s most creative inventors and entrepreneurs in their quest to fill the gaps that exist in the consumer market. Their many clients include multi-million dollar entrepreneurs such as Kathleen Whitehurst of Days Ago Digital Timer, whose products were recently featured on *Oprah*. “We’re very excited about this opportunity to generate excitement and interest for new products and innovative ideas,” said Julia Hutton, the company’s Founder and CEO. “Our goal is to help catapult new inventors into superstardom! This will be the launch of our first annual competition and is expected to continue for years to come.”

The competition kicks off on January 28th, 2008 and will run every month through the end of the year. Each month a semi-finalist will be selected from the entries. At the end of 2008, a grand prize winner will be selected from the semi-finalists. “The semi-finalists will receive a 3-month National Public Relations Media Campaign as part of our Best Product Media Guides” said Hutton. “At the end of the year, the grand prize winner will receive a 3-month Full Service National Public Relations Media Campaign.”

Contestants are invited to submit a brief video showcasing their product, which must be patented or patent pending and immediately marketable to the public. The products will be judged by a panel of Orca’s management team who collectively possess more than 75 years of experience working with inventors, entrepreneurs and small business owners. Visit www.OrcaCommunications.com for official contest rules.

About Orca Communications Unlimited, LLC

Orca Communications Unlimited is a full - service public relations firm widely known for its hard-hitting, highly effective, out-of-the-box approach to public relations. Orca works with clients in a uniquely collaborative process to produce and implement public relations campaigns often resulting in hundreds of millions of media impressions. Orca’s strategy is three pronged: to know the client’s business, position,

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and values; present the story in a compelling manner consistent with the client's philosophy; and put the story in the right hands, in the right way, at the right time.

Orca Communications Unlimited, headquartered in Phoenix, Arizona, was founded in 2002 by Julia Hutton, a 40-year public relations veteran. Since that time, Orca Communications has grown over 2000 per cent. For more information, please visit the Orca Communications web site at www.orcacomunications.com or call (480) 460-2126.

For more information about Best Products Media Guides please visit www.bestproductsmediaguide.com or call (480) 460-2126.

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