

## **TURNING INVENTOR'S DREAMS TO REALITY ONE WINNER AT A TIME**

*-Orca Communications awards the first of ten winners of America's Best Invention Contest 2008-*

**Phoenix, AZ** – April 7, 2008 –Launched in late January, America's Best Invention Contest 2008 provides an unprecedented platform for unique and innovative new products to compete for grand prizes totaling more than \$60,000. Orca Communications Unlimited, sponsors of the contest, is pleased to congratulate Kami Gallaher whose "Spa Cushion™" was awarded the first prize of the year.

Most of us have experienced the discomfort of neck and back pain when lounging in the sun. Such was the dilemma of former US Merchant Marine, Kami Gallaher, when attempting to enjoy a much needed vacation. Suddenly she decided "there's got to be a better way!" Less than one year later, Gallaher had designed, patented, and began production for the Spa Cushion™, the luxurious chaise lounge cushion with cutouts for the knees and face, providing maximum comfort and relaxation. When asked about the inception of her design, Gallaher remarked, "I always wanted to be an entrepreneur and nowadays with the help of the internet, it's easier than ever to bring your product from mind to market. It took a lot of dedication and commitment, coupled with a ton of research, but ultimately I decided that it would be a 'no-brainer'!"

After finding out about "America's Best Invention Contest 2008" from her trusted source, LadiesWhoLaunch.com, Gallaher decided to enter the contest with few expectations of winning. Although she still keeps her day job, Gallaher is hoping that this win will allow her Spa Cushion™ to make its debut to the world. America's Best Invention Contest 2008 is excited to be a part of the launch. "Orca has helped thousands of new inventors and entrepreneurs to become successful," said Julia Hutton, Founder and CEO of Orca Communications. "We love what we do because we know there are tons of other interesting start-ups out there that really need a boost. We designed this contest in order to help those types of businesses by providing them with a platform to launch their product while keeping it interesting and fun for everyone!" Although nearly a dozen entries were received for the month, the Spa Cushion topped out as a unanimous favorite among the judges. The remaining contestants will be automatically rolled into judging for the month of April. The contest is expected to continue through the end of the year.

“Any and all inventors with a product that is ready and able to go to market is invited to submit their invention to the contest,” said Hutton. “There are no entry fees or obligations. I’m an entrepreneur myself and I know how challenging it is to realize your dream. We are honored to play a role in helping these inventors take their product to the next level of success.”

Each month a semi-finalist is chosen to participate in Orca Communications’ “Best Products Media Guide” publicity campaign, which is a collection of 10-15 outstanding products following a particular theme offered to the media as a resource for story ideas and product reviews. This campaign reaches out to national magazines, regional/local magazines, newspapers in top 100 markets, national TV, local TV, radio and online. At the end of the year, the semi-finalists will compete for the grand prize of a Full Service Client Media Package, a prize in and of itself worth nearly \$20,000. “You can’t imagine what this opportunity means to me,” Gallaher exclaimed. “I didn’t really even expect to win! I’m really so grateful to have been chosen and I hope that this is the start of my dreams coming true!”

#### About Orca Communications Unlimited, LLC

Orca Communications Unlimited is widely known as America’s PR firm for inventors and entrepreneurs. Their out-of-the-box approach to public relations allows them to continually produce exceptional results for their clients. Orca’s clients have been featured in the worlds’ most critically acclaimed media outlets, including *Oprah*, *The Today Show*, *The Big Idea with Donny Deutsch*, *Time Magazine*, *People Magazine*, *Newsweek*, *In Style Magazine*, *Better Homes & Gardens*, *Ladies Home Journal*, *Men’s Journal*, and many more. Orca specializes in consumer PR in all industries including baby and children’s products, pet, home & garden, style & beauty, retail, health & safety, trends & gifts, technical innovations, and much more.

Orca Communications Unlimited is headquartered in Phoenix, Arizona, and was founded in 2002 by Julia Hutton, a 40-year public relations veteran. In 2008, the company was selected by *Arizona Woman Magazine* for one of the best places for women to work in the state. For more information, please visit the company’s website at [www.OrcaCommunications.com](http://www.OrcaCommunications.com) or contact Dee Ransom, Assistant Marketing Director at [dee@orcacommunications.com](mailto:dee@orcacommunications.com)

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